



**CUSTOMER**

Haremar Plastic Manufacturing Limited

**INDUSTRY**

Polyethylene Products Manufacturing & Distribution

**LOCATION**

Vaughan, Ontario

**NUMBER OF LOCATIONS**

One

**NUMBER OF EMPLOYEES**

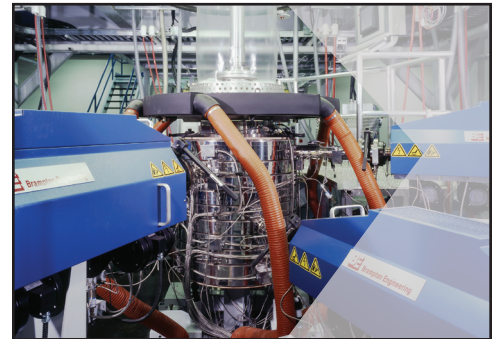
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**SYSTEM**

Sage MAS 500 ERP  
O2 Process Manufacturing  
O2 Mobile Warehouse

### In the Bag with O2 for Sage MAS 500

Since 1965, Haremar Plastic Manufacturing Limited has been a leading North American manufacturer of polyethylene film products. From Haremar’s humble beginnings as an importer of plastic film products they have evolved into one of North America’s most respected polyethylene film processors. Today, Haremar utilizes the best raw materials with the latest technologies and processing equipment to provide their customers with the highest quality products.



#### Growing Pains

Originally, Haremar Plastic Manufacturing Limited was using two legacy systems. As the company continued to grow, the previous systems became very limiting and didn’t provide a realistic reflection of the business. Haremar decided to consolidate into a single system in order to survive and thrive in today’s business environment. “We thought Sage MAS 500, O2 Process Manufacturing, and O2 Mobile Warehouse was a great system to do just that,” explains Mark Lichtblau, corporate VP and second generation owner at Haremar Plastic Manufacturing Limited.

Haremar out grew the previous system which caused problems manufacturing products and tracking details. Lichtblau

states, “If we didn’t make the switch to O2 Process Manufacturing and O2 Mobile Warehouse we wouldn’t be able to address our customer needs, we wouldn’t be able to be efficient and we wouldn’t be able to function as a world class company.”

#### Precision is the Key

Gaining valuable information from every angle of the organization is a huge advantage for Haremar. “We like to refer to our new system as our ‘business GPS.’” “In today’s world you have to make good decisions consistently and with continuity, and we think our consolidated systems of Sage MAS 500 and O2 allows us to do that.” “Following this business GPS we now know which way is going to be cheaper, shorter, and more economical and we’re now making great decisions every time,” adds Lichtblau. With Haremar’s focus on continuity and quality of information, the

**CHALLENGE**

Separate systems that were very limiting and didn’t give accurate, real-time data or a realistic reflection of the business.

**SOLUTION**

Sage MAS 500 ERP, O2 Process Manufacturing, and O2 Mobile Warehouse.

**RESULTS**

Precise, real-time information that is trusted, providing enterprise wide transparency and good business decisions.

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Sage MAS 500, O2 Process Manufacturing and O2 Mobile Warehouse solution provides just that. “It’s about transparency and the ability to see exactly what we are doing on each batch and each production run.” “It’s also the ability to reconcile right after each run and see where our strengths and weaknesses are, then using that information to make better decisions,” Lichtblau states.

On the warehouse side, Haremar Plastic Manufacturing Limited has also experienced benefits by gaining a better grasp of their operation. Lichtblau adds, “The key is precision.” “With other manufacturing systems you are managing a cloud of information, but with Sage MAS 500 and O2 we are managing precise data and numbers.” “Keeping continuity and quality in mind, the O2 solution does just that and it’s a very important business tool.”

### Why O2 and Why EVS

When determining what solution would be best, Haremar found O2 Process Manufacturing and O2 Mobile Warehouse to be a perfect fit. Lichtblau states, “We liked Escape Velocity Systems (EVS) as a company, we liked the philosophy, and we liked the product.” “By implementing O2 with EVS we were able to gain from EVS’ professionalism, methodology, and expertise.” “We like to refer to EVS consultants as our ‘IT S.W.A.T. Team’.” Management at Haremar is also pleased with the system and the implementation. Lichtblau notes, “Management is very impressed with the number of employees that want to become ‘power users’ of the system.” “You would expect there to be some resistance to a new system,

but any resistance has been offset by positive experiences.” “With O2 and O2 Mobile, the information is now completely transparent so employees can make the best decisions and become better manager and supervisors.”

### Intuitive Features Make the Difference

Having access to accurate, real-time information from O2 Process Manufacturing and O2 Mobile Warehouse allows Haremar to see true business results. Lichtblau states, “Today we know exact costs and exact profits, whereas before we only knew approximations.” “In literally 60 days, we’ve been able to increase our company’s profits by having that quality of information.” Sage MAS 500 and O2 provides an abundance of relevant information to so many important aspects of business ranging from product costs to manufacturing costs. Haremar is also seeing benefits from the Smart-Barcodes™ found in O2 Mobile Warehouse. “The Smart-Barcodes™ are highly intuitive and user friendly which is a big plus,” states Lichtblau. This feature allows Haremar to know exactly where every pallet and item is and gives them the ability to truly execute FIFO.

### Continuous Improvement

Haremar is anxiously looking ahead to future growth. With trusted data, they can now work to reinforce company strategies and focus on continuous improvement. Implementing O2 Process Manufacturing and O2 Mobile Warehouse gives Haremar the tools necessary to grow. “We couldn’t go forward as a business in today’s business environment if we didn’t upgrade to this state-of-the-art system,” states Lichtblau.



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