

CUSTOMER

CytoSport

INDUSTRY

Food and Beverage

LOCATION

Benicia, California

NUMBER OF LOCATIONS

One

NUMBER OF EMPLOYEES

218

SYSTEM

Sage MAS 500 ERP

O2 Process Manufacturing

O2 Mobile Warehouse

CytoSport Continues To Find Strength in O2 Mobile

Over a year ago, CytoSport, premier manufacturer of sports-oriented nutritional products, transitioned from a paper-based accounting system to **O2 Mobile Warehouse** from Escape Velocity Systems (EVS).

Reduced Inventory Shrinkage

Since implementing O2 Mobile, CytoSport, has continued to realize the benefits. Especially impressive is the reduction in inventory shrinkage that the company has experienced, says Mike O’Hare, Director of Logistics & Warehousing. “As a company coming from a paper-based operation, we were prone to human errors and even losing paper. By automating our system with O2 Mobile, we were able to reduce shrinkage by over \$229,000 in 2010. This savings has not only helped the bottom line, but has also positively impacted the entire planning and production process,” states O’Hare. Cost savings, coupled with the company’s 20 percent growth, demonstrates how having a strong **warehouse automation system** in place, such as O2 Mobile, can allow a company to streamline operations and position itself for future growth.

Increased Visibility & Accuracy

Another benefit that CytoSport has seen with the implementation of O2 Mobile, is a dramatic increase in visibility and accuracy due to receiving real-time data and information. “While using a paper system, our visibility was very limited or inaccurate due to committing orders manually. Today, we are able to plan based on accurate information. We are also able to close out our month on time and



increase our inventory and order accuracy,” remarks O’Hare. Originally, closing out the month required an extra three to five days at the end of the month. Now, with the addition of **O2 Mobile**, inventory commits immediately, allowing the company to close out reports when the month is complete.

The Partnership with EVS

For CytoSport, working together in a partnership with EVS has been critical to the project’s success. O’Hare states, “Understanding where we were before O2, using a paper inventory and fulfillment process, and comparing it to where we are now, shows a huge improvement.” O’Hare praised the EVS staff as responsive and knowledgeable in their support during the **implementation process** and he thought highly of the collaboration between the two businesses, as well. When CytoSport requested changes to make the product better suit its needs, EVS was right there to quickly make adjustments. “One of the great benefits of partnering with EVS is their ability to tailor the system to meet our individual needs...EVS’s willingness to do that for us has been extremely helpful,” adds O’Hare.

Featured Product

